

Inclusive Production Training

For Brands and Creative Agencies

Inclusive Production Training gives teams the tools and confidence to create inclusive content that reflects the diversity of society. And most importantly, learn how to make inclusion business as usual!

Agenda

The Business Case for Inclusion

Origins of inclusive production, highlighting the global disability consumer market and why inclusion matters for brands.

Disability in Society

Social vs Medical Model and Language Guide introduction covering respectful communication practices.

Inclusive Language

How should we talk about disability? Introduction to the Inclusive Language Guide.

The 8 Pillars of Inclusion

Framework overview and the certification process; creating an Inclusion Plan, the 100-point system, and available resources.

Practically Implementing Inclusive Production

Identifying barriers and opportunities across the 8 pillars for your own productions.

Live Demo

Run one of your own productions through your Inclusion Planner and we'll build your Inclusion Plan together.

Session Details

Length: 2 hours

Format: On-site or Online

Who: Leadership and production

Fees: up to 25 people **\$6,500**

up to 50 people **\$8,000**

up to 100 people **\$9,500**

All prices shown in AUD exclusive of GST.
Fee not inclusive of travel outside of Sydney.

